



The **Guide to Marketing & Business Resources** is the definitive desktop reference for marketing and related services. It lets you browse listings to locate the best provider for your business needs in well over 100 fields. In 2006, the Guide was distributed free to over 12 thousand potential buyers in eastern New York, Vermont, western Massachusetts, and northwestern Connecticut. Ad Facs publishes the Guide and makes all current listing information available on adfacs.com, which also features current press releases and content from our resource community.

We have many options available. Please contact us if you have questions.

Special Packages for Talents

Talent 1/4 Page Photo Display Ad **Color \$650**
Black & White \$400

This package separates the listing from the photos and the talent's description. The 1/4 page ad features space for two photos (approximately 1 1/4" x 1 1/4"), which bracket the description. The talent's listing features a referral to the display ad and includes talent's name, address, telephone, fax, URL and e-mail. Talent's name, telephone and referral line are set in Bold. There is no charge to include talent's voice sample on both the Ad Facs CD and on adfacs.com. Also included on adfacs.com is a link to the talent's web site and 1 of the pictures from the 1/4 page ad.

Bill Chaput
Actor/Voice Over Talent/Model
(917) 647-5749
(518) 608-4797
 20+ Years of Local/National Work in Commercials, Industrials, Film, TV, Theater. Recent Castings Range from Serious and Dramatic Roles to Comedic Characterizations.
 For Video/Audio clips, please visit:
<http://www.billchaput.com>

Voice Talent Package **\$100**

Talent's 60-second voice sample appears on the Ad Facs CD. This tape is distributed at no charge to potential users of Voice-overs in Ad Facs' distribution area. Each talent listing includes: "Hear Me on the Ad Facs CD". Listing includes talent's name, address, telephone, fax, URL, e-mail and up to 30 words of description. Talent's name, telephone and referral line are set in Bold.

Greene, Wally **518-765-4074**
Hear Me on the Ad Facs CD.
 Professionally Trained Voice Over Talent with a Versatile Voice. Fun, Flexible, Easy to Work With. Commercial, Narration, Industrial with a Scientific/Educational Background.
 17 Birch Lane, Voorheesville, NY 12186
<http://www.wallygreene.com>
 Fax: 518-862-1886 wallyville@aol.com

Voice Talent Package Plus **\$175**

Start with the Voice Talent Package and add the 60-second voice sample as streaming media from the talent's listing on adfacs.com at the push of a button. Each talent listing includes: "Hear Me on the Ad Facs CD and with my listing on adfacs.com."

Avery, Lisa **413-445-4661**
Hear Me on the Ad Facs CD and with my listing on adfacs.com.
 Experienced voice artist, actress, singer. Commercial, TV, radio, film, stage, voice. Crisp, concise delivery. Quick study.
 30 Alberman Rd., Pittsfield, MA 01201
<http://www.adfacs.com/voices> lisaavery@aol.com

Talent Photo Package \$185

B&W photo headshot appears under Talent's name with up to 30 words of description next to photo in same column. Photo size is approximately 1" x 1 3/8". Listing includes talent's name, address, telephone, fax, URL, and e-mail. Description may include hair and eye color and other information that may be relevant to potential customers. Talent's name and telephone number are set in Bold. There is no charge to include the talent's 60-second voice sample on the Ad Facs CD and the listing would include: "Hear Me on the Ad Facs CD". NOTE: There is an additional charge to have the photo included on the Ad Facs web site - see Option Below.

Graham, Edwin **518-370-2791**
 Professional Actor, Spokesperson and Singer with TV, Film, Print, Industrial, Theater, and Voice-over credits. Member: SAG, AFTRA, Comedy Associates, Humor and Fun. Hair: Brown. Eyes: Blue. Height: 6'0"

 1313 Viewmont Drive, Hickory, NY 12309
 Cell: 518-573-8644 edgraham@aol.com

Talent Photo & Voice Package **\$250**

Start with the Talent Photo Package and add the 60-second voice sample as streaming media from the talent's listing on adfacs.com at the push of a button and on the Ad Facs CD. Each talent listing includes: "Hear Me on the AdFacs CD and with my listing on adfacs.com". NOTE: There is an additional charge to have the photo included on the Ad Facs web site - see Option Below.

Valentine, Carina **518-369-1063**
Hear Me on the Ad Facs CD and with my listing on adfacs.com.

<http://www.adfacs.com/voices> carina@chicapee.com
 Award winning TV Host/Spokesperson. Extensive Experience: TV, Narration, Industrial, Print, Theater, Singer/Songwriter.

Option for Special Package Listings

Photo On adfacs.com **\$100**

Having the photo appear with the talent's listing on adfacs.com is an additional charge. Talent's B&W photo from the Guide appears in column next to the talent's listing. Photo may be in color at no additional charge.

See Media Submission Requirements on reverse side for submitting advertisements or supplemental media.



Category Listings

The text of all listings will be published on the Ad Facs website, www.adfacs.com at no additional charge. The Talent Categories are Talent: Actor, Talent: Model, and Talent: Voice Overs.

Bold Message Listing

Listing includes talent's name, address, telephone, fax, URL, e-mail and up to 30 words of description. Talent's name and telephone are set in Bold.

Colwell, Elizabeth 518-587-4813
 Actress, Model, Voiceovers. 15 years experience.
 Commercial, industrial, print, film, television. Highly
 versatile. Please see my website with streaming video
 at elizabethcolwell.com. Energetic, reliable and professional.
 Hair: Brown Eyes: Blue
 Saratoga Springs, NY
<http://www.elizabethcolwell.com>
colwell@nytop.com

\$100

Bold Referral Listing

Listing includes talent's name, address, telephone, fax, URL, e-mail and a reference to another listing in a different category. Talent's name and telephone are set in Bold, as is the referral line.

Amann, Cliff 518-587-4204
 See Photo in Talent: Actor. Near Me on the Ad Facs CD.
 238 Nelson Ave., Saratoga Springs, NY 12866-3417
mgd@cliffad.com

\$45

Bold "One Line" Message Listing

Listing includes talent's name, address, telephone, fax, URL, e-mail and up to 6 words of description. Talent's name and telephone are set in Bold.

McGowan, John T. 518-392-3257
 My Voice + Your Words = A Powerful Combination.
 P.O. Box 258, Ghent, NY 12095
[johnmcgowan.net](http://www.johnmcgowan.net)

\$55

Bold Listing

Listing includes talent's name, address, telephone, fax, URL, e-mail. Talent's name and telephone are set in Bold.

DiStasio, Michael 518-459-0631
 4 Abram Dr., Suite 240, Albany, NY 12205
miked@stasiocasting.com

\$35

Options for Listings

Each Additional Line

Additional description of talent. Each line is approximately 6 words.

\$15

Double Line - approximately 12 words.

\$25

Additional lines are NOT available on either Bold Referral or Bold Listings.

"Hot" Link from adfacs.com

This is a click-on button from the listing on adfacs.com to the talent's web site.

\$30

IMPORTANT NOTE: IF IT IS DESIRED THAT TELEPHONE NUMBER, ADDRESS, PORTION OF ADDRESS, OR OTHER INFORMATION NOT BE PRINTED, THIS MUST BE STATED IN WRITING TO AD FACs WITH ORDER.

Talent Hotline

Ad Facs posts all information we receive for casting calls/jobs under "News Headlines" on adfacs.com. We receive this information either directly from the source or from information that our Talents have passed on. So if you hear of a casting call please let us know and we will post it.

Many of the local casting calls already have our Directory and CD. If we hear of a casting call from a National company, we mail them a Directory and CD. Also, if you have PR pieces, send them in and we will post them.

Media Submission Requirements

FOR BEST RESULTS on Graphic Files, Display Ads, Photos or Audio Files

For submission of any type of media for our use in printing or on the Internet, refer to our Media Submission Requirements. These requirements specify the types of files/formats that work best for our suppliers. Available for printing or download from the "Guide" section of adfacs.com OR call 518-883-4006 and we will mail or fax you a copy.

Do not send original artwork. We will not accept responsibility for lost or damaged materials.