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Register Now & Save!

The Business Communications Expo

WEDNESDAY, OCTOBER 5, 2005

FREE Entry For Exhibit Hall
Your Free Pass will be waiting at the door, or just bring this completed form with you to the expo.

Fill in all information. Must be received on or before October 3.
Copy of blank form may be used. Use a separate form for each registrant.

Your Name_____
Title_____ Company_____
Address_____
City_____ State_____ Zip_____
Phone_____ Fax_____ E-mail_____

My companies primary type of business (please circle only one)

a. Association
b. Education
c. Financial/Legal
d. Government
e. Health Care
f. Manufacturing
g. Retail
h. Wholesale/ Distribution
i. Communication Industry
j. Other

TO REGISTER FOR SEMINARS YOUR CHECK MUST ACCOMPANY THIS APPLICATION. Registrations may also be FAXED/EMAILED with MasterCard or VISA information called into our office. ***All pre-registration must be received on or before October 3rd.*** On day of Business Expo, each seminar is $25. THE SPECIAL PROGRAM on "Word of Mouth" Marketing is $75 at the door. There is a $5 walk-in charge for the AMA luncheon, if tickets are available. All Tickets will be held for pick-up at the Expo at our Registration table.

All seminars are approximately 50 minutes unless otherwise noted in brochure. SEATING IS LIMITED. Tickets are required for all events.

Time	Seminar	Price	Total
10:00	• Multi-Cultural Marketing	$20.00 =	_____
	• Large Format Printing	$20.00 =	_____
	• Branding Redefined ©2005	$20.00 =	_____
	• Creating Conversations: A Case Study	$20.00 =	_____
11:00	• Ad Facs Keynote 2005: From Entrepreneur to Big Fish NO CHARGE BUT TICKET IS REQUIRED	$00.00 =	_____
	• Adapting New World Business Techniques	$20.00 =	_____
	• "Spin" Marketing – A Local Case Study	$20.00 =	_____
	• Internet Security: How to Protect Against Threats	$20.00 =	_____
12:00 - 1:15	**AMA Luncheon**		
	• Jake McKee, The LEGO Company: The LEGO Way – "Word of Mouth" ($20 members; $35 non-members)	$20.00 =	_____
	Circle One: Harvest Chicken or Risotto Cakes	$35.00 =	_____
1:30 – 5:30	**THE SPECIAL PROGRAM ON "WORD OF MOUTH" Marketing**	$50.00 =	_____
1:30	• Variable Data Printing and Dynamic Publishing	$20.00 =	_____
	• How to Get Noticed On the Internet	$20.00 =	_____
	• Getting The Media To Notice You	$20.00 =	_____
	• How to Improve Your Business with Feng Shui	$20.00 =	_____
2:30	• Making Smart Decisions in Media Technology.	$20.00 =	_____
	• Interactive Darwinism or Intelligent Design	$20.00 =	_____
	• Successful Sales Strategies	$20.00 =	_____
	• Voice Acting as a Business.	$20.00 =	_____
3:30	• Building an Audio Identity	$20.00 =	_____
	• How to Multiply your Email Marketing Returns	$20.00 =	_____
	• How to Hire Sales Super Stars	$20.00 =	_____
	• Effective Ways to Relay Your Advertising Message	$20.00 =	_____
4:30	• Measuring ROI: Tracking Marketing Investments	$20.00 =	_____
	• Selling On the Web	$20.00 =	_____
	• The Skydiving Rototiller	$20.00 =	_____
	• Help…I'm in Charge of Our Web Site Project!	$20.00 =	_____
6:00 – 7:30	• The Special Networking Mixer	$5.00 =	_____

Grand Total = _____

Make checks payable and mail before October 3rd to Ad Facs, 339 Co Hwy 106, Johnstown, NY 12095-3757.
We accept MasterCard and Visa. Visit www.adfacs.com for more information.

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