

Small Business Day

Monday, March 8, 2010

The Well ▪ of the Legislative Office Building ▪ Albany ▪ New York

Show Albany that Small Business is a BIG Deal! **Show your support — Join us in Albany on March 8th**

New York State is facing one of the worst fiscal crises in our history. The State ended last year in the red for the first time ever, and we're staring down multi-billion dollar deficits.

Governor Paterson has proposed a budget that increases spending by less than the rate of inflation, and imposes **only** \$1 billion in new and increased taxes and fees. The Governor has proposed substantial cuts to healthcare and education to hold the line on spending and avoid more broad-based tax increases, but many key legislators have already signaled their opposition.

You can be sure that the powerful and entrenched special interests that have driven New York's reckless, runaway spending for so long will be out in force, demanding even higher spending--and higher taxes to pay for it. And if small business owners across New York don't come together to make their voices heard, you can be sure those special interests will get their way--and you will get the bill!



In the wake of last year's budget--which imposed the biggest tax hike in New York State history and increased costs on virtually every employer and family in New York--can your business afford even *higher* taxes?

If the answer is no, join us on March 8th for Small Business Day in Albany. This is your opportunity to send a message to the Governor and Legislature that you and your business cannot afford higher taxes and higher spending--and that Albany must get its fiscal house in order by cutting spending, lowering taxes, and letting you invest in your business so it can survive and grow.

Don't miss this chance to speak out on the budget process and defend the bottom line of your business.

AGENDA

- 8:30 a.m. Registration
- 9:00 a.m. Welcoming Remarks/Overview of Day
- 9:30 a.m. Keynote Speaker
- 10:00 a.m. Budget Panel
- 11:00 a.m. Health Insurance Panel
- 11:30 a.m. Legislative Wrap-Up
- Lunch
- Individual Association Briefings
- 12:00 p.m. Legislative Visits

Let your voice be heard!

*The Empire State Restaurant & Tavern Association, the National Federation of Independent Business, the New York Main Street Small Business Coalition, the Chambers of Commerce and a host of other small business organizations are partnering together this year to host **Small Business Day** — a day devoted to the small business community in New York State.*

*This year, with the help of our generous sponsors, we will be eliminating the registration fee, making it **FREE** for all small business owners and their employees to attend.*

*This day depends on your commitment to making the voice of small businesses in New York heard. Let's show Albany that Small Business is a big deal — join the hundreds of people that come each year and show **your** support. It's time to band together and fight for what we want!*



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**To register on-line
go to www.MSSBC.org**

REGISTRATION INFORMATION

Registration for Small Business Day is **FREE**. You may register on-line at www.MSSBC.org or by faxing the completed registration form below to (518) 426-8799. If you have any questions regarding Small Business Day, please feel free to contact Julia Cowles at 877-436-8121.

(ESRTA)

Name / Title

Company

Address

City

State

Zip

Area Code / Telephone

Area Code / Fax

E-mail

I require disabled or special services/meals:

yes no (If yes, please specify) _____

Note: Legislative visits can be scheduled for the afternoon through your Association or local Chamber.

Please select one of the following:

- I will contact ESRTA to schedule my legislative visit.
- I will need assistance in setting up my visits - please contact me.

Directions / Parking / Registration

- Directions and parking information can be found on the Main Street Coalition's website at: www.MSSBC.org.
- Registration will be located in the Well of the LOB (Concourse level). There will be security checkpoints at the entrances to the LOB and Capitol.

Hotel Information

There are a limited number of rooms available at the Crowne Plaza Albany at a special rate of \$129 for both Sunday, March 7th and Monday, March 8th. Reservations can be made online at www.cpalbany.com or call 877-462-4441. Group code **BJV**.

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are available at the following levels:

- Small Business Champion** **\$500.00**
 - Table Top Display (6' Table)
 - Prominent recognition in agenda handouts
- Lunch Sponsor** **\$400.00**
 - Signage next to lunch table
 - Prominent recognition in agenda handouts
- Breakfast Sponsor** **\$300.00**
 - Signage next to breakfast table
 - Prominent recognition in agenda handouts
- Booth** **\$250.00**
 - Table Top Display (6' Table)
 - Prominent recognition in agenda handouts
- Small Business Supporter** **\$100.00**
 - Recognition in agenda handouts

Sponsorship Payment

If you wish to become a sponsor, please mail this form and payment to:

MSSBC
19 Dove Street, Suite 202
Albany, NY 12210

Please make checks payable to **MSSBC**